

January Booster Minutes

Attendance: Sandy Sherman, Betsy Weischedel, Betsy Hoehl, Laura Darden, Jill King, Tim Gendron, Jeanne Barnes

Two girls who have been selected to the Vermont TwinState field hockey team came to ask for a donation toward a tournament ad. The three girls who have been selected from Essex are required to sell \$150 worth of ads for the tournament brochure. The tournament is in June at St. Mikes. Last year we supported the one athlete who was chosen for the team with a \$50 ad.

Winter programs have not sold as well as expected. The \$2 price seems to be an issue. Will hold out until later in the season before lowering price. The cost of the program was \$845. Not determined if we received all the advertising \$\$ from Ed VonSitys.

Coverage for concession stands seems to be taken care of.

Cloting sale at rink opening not very busy. Total not known.

Jeanne brought up an e-mail she received from a hockey parent about a fund raising opportunity. A company called Roll-a-bana. They make small rolled banners that have a message for your sports team along with paid advertising. After group discussion, it was decided to let the hockey team pursue this if they wished. We will not pursue it.

Discussed the possibility of selling an inexpensive t-shirt to help improve school spirit. Group decided it was a good idea. Jeanne will look into the options.

VOTES:

- Approved \$150 for an ad for the TwinState field hockey tournament brochure since we spent \$50 for one player last year and there are three girls on the team this year.

Meeting adjourned at 7:15.

Next meeting, 2/12/08, 7:00pm in C101.